



**2018**

## ABSOLUMENT PARFUMEUR STORY

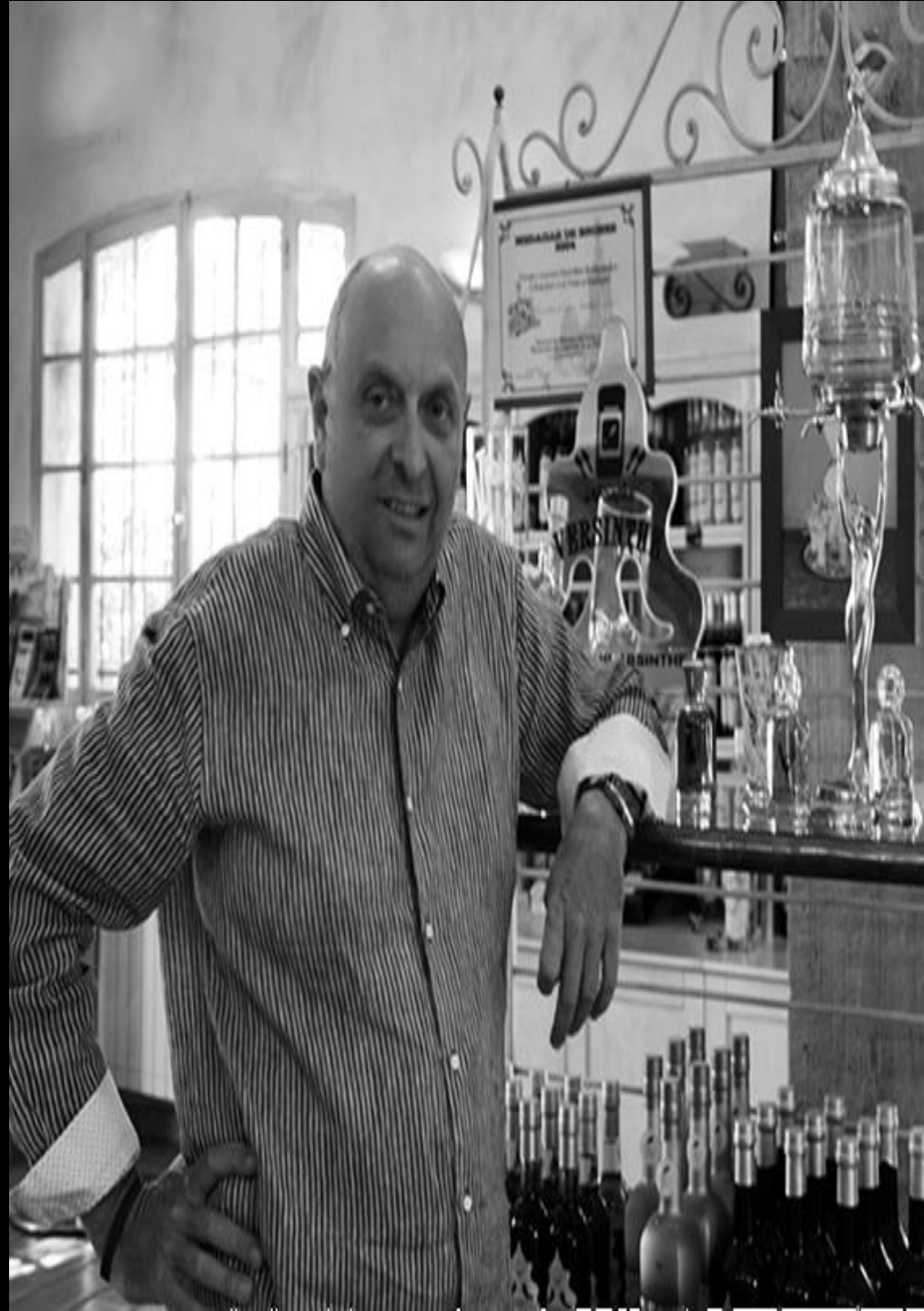
**Pascal ROLLAND**, founder of the Liquoristerie de Provence, is the visionary behind the return of Absinthe liquor. He launched Versinthe Absinthe in 1999, ending a century-old ban of absinthe started in France in 1915.

Always looking for new outlets of self-expression, Pascal stretched his creative wings and in 2005 produced the first perfume with absinthe, *Absolument Absinthe*, making him the first liquor-maker perfumer. *Absolument Homme* and *Absolument Femme* were next in the range, thus propelling Absolument Parfumeur into the select world of niche fragrances.

The mission of Absolument Parfumeur is to create exceptional perfumes with a dream: find the sublime perfume, the one that transcends all the others.

Our signature is to include a fresh sillage to all type of fragrance. We draw inspiration from an authentic terroir but also the noblest Absolutes that make up our creations.

The most recent creation by Absolument Parfumeur is **LUXURY OVERDOSE**, a fragrance imbued with mystery and secrecy, combines oriental and powdered top notes, initiating both chic and fresh notes. The brand top sellers are Absolument Absinthe, Absolument homme and **LUXURY OVERDOSE**.





## **ALL OUR SOUL IN OUR SIGNATURE**

**ABSOLU:** the Absolute or “Absolu” in French is the signature of perfection which knows no concession. In perfumery "One Absolute" is the ultimate concentrate, the noblest expression of fragrant essences

**ABSOLUMENT:** this term extends this quest for the absolute by a determination to achieve perfection.

**PARFUMEUR:** perfume is our passion and our only metier.

**AIX EN PROVENCE: an authentic terroir.**

This profession is at the heart of Provence, a true paradise for the creator of perfumes, that we exercise it. We draw inspiration from an authentic terroir but also the noblest absolutes that make up our perfumed creations. (See the book: rare perfumes of Provence and Riviera with Equinox editions).

**CREATOR OF RARE PERFUMES:**

Our talent is to create new fragrant emotions with the absolutes we have found in this field of Provençal art craftsmen (farmers, distillers ...). Rare perfumes to offer YOUR olfactory signature.



AP

Absolument Parfumeur.  
AIX-EN-PROVENCE  
CRI VERT DE PARFUMS MARC

## Absolument Absinthe LA FRAICHEUR ABSOLUE

In the summer heat of Provence, you will appreciate the incomparable freshness of Absolument Absinthe.

51 essences enrich and highlight the hesperides base of what is one of the most original and refreshing Eau de Parfums ever created.

Characterized by an unparalleled cool sensation, the absinthe brings personality and an excellent lasting power to the perfume on the skin.

**Head notes:** Sparkling pulp mingled with black Chinese tea, tart bergamot and spicy, exotic cannabis.

**Heart notes:** Fresh Absinthe combined with green Iranian galbanum, the opulence of Lily of the Valley, lotus flower, jasmine and ylang ylang , and the noble, spicy warmth of nutmeg and Ceylon cardamom.

**Base notes:** Resinous Sandalwood is softened by the sensuality of sheer Musk.

# Aa

## Absolument absinthe



LE PARFUM D'INTERDITS

[www.absolument.net](http://www.absolument.net)



## **Absolutement Femme** **FLORAL FRAIS**

Soft, delicate, mesmerizing, fragile and mysterious...these are words, that define the feminine beauty and spirit of a woman.

These qualities were our inspiration and what we have captured for this exquisite homage to femininity: Absolutement Femme.

**Head notes:** Fresh Citrus, Italian Bergamot, Argentine Lemon.

**Heart notes:** Absinthe, Thyme, Chamomile, Caraway, Cinnamon, Geranium, Lavender, Lily of the Valley, Rose, Jasmine, Neroli, Carnation.

**Base notes:** Sensual Patchouli, Leather, Animalic accord, Sweet Amber, Vanilla..

## Absolument Homme LE PATCHOULI SUBLIME

Powerful, captivating and intensely fresh, Absolutely Homme is an exceptional perfume.

The Patchouli is sublimated around musk, cedar wood and sandalwood from Mysore. A sensual fragrance originally designed for men, this elegant blends has become a favorite of women who love patchouli, no doubt seduced by the white floral bouquet at its core melded with precious woods and exotic spices.

Within a few years, Absolutely Homme became the ultimate reference for patchouli fans.

**Head notes:** The freshness of Sicilian lemon and the citrus elegance of Bergamot orange.

**Heart notes:** Egyptian Geranium, Spicy White Carnation, and Nutmeg seeds carry refinement and subtlety.

**Base notes:** Woodland and Amber unite Musk, Sandalwood of Mysore, Virginia Cedarwood and Patchouli leaves, generating an exceptionally potent and inspired perfume.



# The legendary perfume

In the world of perfume, notes are the essences assembled to create a unique perfume.

The legend says that it is the very last, the famous 13th Note, that allows each of the other notes to melt, to harmonize and to transcend, to give the perfume its incredible and provocative power.

In numerology the number 13 is magic! The Ultimate note, whether in jazz or in perfumes, the thirteenth note is the one that perfects, that transforms, that allows flawless harmonies to reach a superior dimension, a dimension where magic intervenes to create unique and unforgettable sensations (inspired by the 13th note in Patrick Süskind's book "The Perfume.")

Moved to look beyond the usual limits, Mr. Rolland asked the great French chef René BERGÈS of Aix-en-Provence to share his knowledge of savours with us in our quest to find notes and accords that are completely original in perfumery.

**The 13th Note, one for women and one for men**







## LA 13ème NOTE Femme GOURMAND

It is this 13th Note that gives our perfume its name, and it is characterized by an intoxicating softness and femininity. A unique, sensual, and delicious gourmand perfume that dresses a woman in an irrepressible desire to indulge!

Influenced by a dessert of French Chef René BERGÈS, it offers women inspired, dramatic aromas that appeal to all the senses.

The 13th Note for women is floral, fruity, sweet and totally addictive.

**Head notes:** Pineapple, raspberry, green strawberry and sage.

**Heart notes:** Rose, violet, mimosa, vanilla and jasmine.

**Base notes:** Musk, white peach, honey and amber.

## LA TREIZIÈME NOTE Homme

### BOISE EPICE

It is this 13th Note that gives our perfume its name, and it is characterized by a subtle and fascinating elegance. An exclusive perfume, one for a man of mystery, power, and strength.

Inspired by a recipe of French chef René Bergès, it is a most innovative and complex perfume for a man of confidence with a strong sense of his individuality.

The 13th Note for men is aromatic, fresh and spicy.

**Head notes:** Mandarin, anise and basil from Provence.

**Heart notes:** Chamomile, black pepper, chilli pepper, white clove, sage and wormwood.

**Base notes:** Atlas and American cedar, patchouli, leather and white musk.





## AQUA *di* AIX

### LE PARFUM RARE D' AIX-EN-PROVENCE

Marilyne, my wife, inspired this subtle fragrance... a mesmerizing unisex elixir, an homage to refinement, elegance and mystery.

It was in Aix-en-Provence, the pulsating vortex of a world of scents for centuries, that we created our perfume together.

Discover the esprit of the vibrant French perfume through the transcendent Aqua *di* Aix.

**Head notes:** Bright, luminous bergamot mingles with the freshness of apple, softened by an exotic trail of cardamom.

**Heart notes:** The mystical strength of incense is revealed, seasoned with a sting of black pepper, and tempered by lush, velvety jasmine.

**Base notes:** The aroma is completed through resinous vetiver with its woody, aromatic green accord, and the balsamic, sensual notes of amber and deep musk.



# CONSUMER'S LEAFLET

## ■ Absolutement absinthe

LA FRAICHEUR ABSOLUE



51 essences enrich and highlight the hesperides base of what is one of the most original and refreshing Eau de Parfums ever created. Characterized by an unparalleled cool sensation, the absinthe brings personality and an excellent lasting power to the perfume on the skin.



## ■ La Treizième Note Homme

ÉPICÉ ET BOISÉ

An exclusive perfume, one for a man of mystery, power, and strength. The 13th NOTE for men is aromatic, fresh and spicy.



## ■ Absolutement femme

FLORAL ET FRAIS

Soft, delicate, mesmerizing, fragile and mysterious... these are words, that define the feminine beauty and spirit of a woman.

## ■ La Treizième Note Femme

GOURMAND

A unique, sensual, and delicious gourmand perfume that dresses a woman in an irrepressible desire to indulge!



## ■ Absolutement homme

LE PATCHOULI SUBLIMÉ

The Patchouli is sublimated around musk, cedar wood and sandalwood from Mysore. A sensual fragrance originally designed for men, this elegant blends has become a favorite of women who love patchouli and for all patchouli fans.

## AQUA di AIX ■ LE PARFUM RARE D'AIX-EN-PROVENCE

A mesmerizing unisex elixir, an homage to refinement, elegance and mystery. Discover the esprit of the vibrant French perfume through the transcendent Aqua di Aix.





COUNTER DISPLAY AND TESTERS



## CANDLES / BOUGIES

3 WICKS – 660 gr.



# Aa

Absolument absinthe



LE PARFUM D'INTERDITS

[www.absolument.net](http://www.absolument.net)

**AP**  
Absolument Parfumeur  
AIX-EN-PROVENCE  
CRÉATEUR DE PARFUMS RARES



■ L'absolue Fraîcheur



■ Absolutement Parfumeur

■ Boisé Épicé

■ Gourmand

■ Le Patchouli Sublime

■ Floral Frais

# AQUA di AIX

*Le Parfum Rare d'Aix-en-Provence*



**AP**  
Absolument Parfumeur  
AIX-EN-PROVENCE  
CRÉATEUR DE PARFUMS RARES

[www.absolument.net](http://www.absolument.net)

ADVERTISING / PLV

## ABSOLUMENT ABSINTHE POS MATERIAL

AA TESTER EAU DE PARFUM SPRAY	100 ml
ABSOLUMENT ABSINTHE VIAL MINI SPRAY	3 ml
INSTITUTIONAL COUNTER DISPLAY	
SMALL GLASS FOUNTAIN ABSINTHE	
DEDICATED GLASS FOR GLASS FOUNTAIN	
DEDICATED SPOON FOR GLASS FOUNTAIN	
ABSINTHE LIQUEUR BOTTLE	

## ABSOLUMENT HOMME

AH TESTER EDP ABSOLUMENT HOMME	100 ml
ABSOLUMENT HOMME VIAL MINI SPRAY	3 ml

## ABSOLUMENT FEMME

AA TESTER EAU DE PARFUM VAPO	100 ml
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## 13EME NOTE FEMME

TESTER EAU DE PARFUM VAPO	100 ml
13EME NOTE FEMME VIAL MINI SPRAY	3 ml

## 13EME NOTE HOMME

TESTER EAU DE PARFUM VAPO	100 ml
13EME NOTE HOMME VIAL MINI SPRAY	3 ml

## AQUA DI AIX

AQUA DI AIX TESTER EDP SPRAY	100 ml
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ABSINTHE FONTAIN PLV

LUXURY  
OVERDOSE

*Pluie d'Osmanthe*

THE NEW TREND IN ARTISTIC PERFUMERY

# LUXURY OVERDOSE



*Pluie d'Osmanthe*

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Absolument Parfumeur · Créateur de parfums rares · [www.absolument.net](http://www.absolument.net)

# *Pluie d'Osmanthe*

## THE NEW TREND IN ARTISTIC PERFUMERY

Legend says a young Chinese magician named WU GANG was banished to the moon by the JADE Emperor. He was sentenced to cut an immortal tree: The OSMANTHUS.

It is by hitting it to cut without ever succeeding that some seeds would have fallen on Earth at the edge of a Chinese lake in the foothills of the Himalayas where they still flourish today. Symbol of love and romance this tree with sensual flowers and deliciously fragrant is part of the family of olive trees. This is why it is sometimes called "Olive Tree of China".

The Osmanthus has been cultivated in China for its scents for over 2,000 years. This is a small shrub with white flowers and delicious scents. Little known to the general public, the Osmanthus is a real treasure for fine perfumery

The sweet sensuality of the Osmanthus absolute refreshed by the morning dew, the velvety note of the Davana of India, the intoxicating sweetness of the Jasmine mixed with roses and enhanced by notes of Myrrh, the animal power of Amber, Musk and Patchouli, make « Pluie d'Osmanthe » a unique, fresh and carnal fragrance.

This subtle alchemy reveals an enchanting perfume that releases its irresistible sensuality as soon as it will touch your skin to never leave you!

# LUXURY OVERDOSE



## Pluie d'Osmanthe

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## Pluie d'Osmanthe

### THE NEW TREND IN ARTISTIC PERFUMERY

*The legend says that a young Chinese magician named WU GANG was banished to the moon by the JADE Emperor. He was sentenced to cut an immortal tree: The OSMANTHUS.*

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*The sweet sensuality of the Osmanthus absolute refreshed by the morning dew, the velvety note of the Davana of India, the intoxicating sweetness of the Jasmine mixed with roses and enhanced by notes of Myrrh, the animal power of Amber, Musk and Patchouli, make « Pluie d'Osmanthe » a unique, fresh and carnal fragrance.*

*This subtle alchemy reveals an enchanting perfume that releases its irresistible sensuality as soon as it will touch your skin to never leave you!*

### LA NOUVELLE TENDANCE DE LA PARFUMERIE ARTISTIQUE

*La légende dit qu'un jeune magicien chinois nommé WU GANG a été banni sur la lune par l'Empereur de JADE. Il y a été condamné à couper un arbre immortel : L'OSMANTHUS.*

*C'est en le frappant pour le couper sans jamais y parvenir que quelques graines seraient tombées sur Terre au bord d'un lac chinois dans les contreforts de l'Himalaya où elles prospèrent encore de nos jours. Symbole d'amour et de romantisme cet arbre aux fleurs sensuelles et délicieusement odorantes fait partie de la famille des oliviers. C'est pourquoi il est parfois appelé « olivier de chine ».*

*Depuis 2000 ans L'Osmanthus est cultivé en chine pour son parfum. C'est un petit arbuste aux fleurs blanches et aux senteurs délicieusement gourmandes.*

*Peu connue du grand public, l'Osmanthe est pourtant un véritable trésor pour la parfumerie fine.*

*La fascinante sensualité de l'absolue d'Osmanthe rafraîchie par la rosée du matin, la note velouté du Davana d'inde, la douceur enivrante du Jasmin mêlé de Roses et rehaussée par des notes de Myrrhe, la puissance animale de l'Ambre du Musc et du Patchouli font de « Pluie d'Osmanthe » un parfum unique, frais et charnel.*

*Cette subtile alchimie révèle un parfum envoûtant qui libèrera son irrésistible sensualité dès qu'il effleura votre peau, pour ne plus vous quitter.*

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LUXURY  
OVERDOSE

*Le parfum*

# *Le parfum*

It is in 2016 that the quest for the absolute becomes true. For years Pascal Rolland seeks to complete the range with an extraordinary perfume.

He is fascinated by the powdery notes of perfumes but is always disappointed by their opulence. He dreams of a powdery perfume but which could end on a note of freshness to sublimate his sensuality. Once again this is Absinthe combined with the Ivy leaf which will allow this fresh final touch which makes *Luxury Overdose* the pioneer of a new trend: the fresh and powdery perfume.

There is no question, however, of trivializing such a feat. To emphasize the extreme refinement of this creation, a new box and a new signature were needed. It is in a restaurant in Saint Tropez that the click will occur.

A Photographer exposes his new creations somewhat provocative with an idea: to sublimate luxury to the extreme. The photos are all grouped on the slogan of **LUXURY OVERDOSE** that he does not hesitate to tag on the neck of his models. The brand is necessary because it expresses our desire to go beyond the existing codes of luxury. Hence nothing is too good to sublimate the perfume and make it even more desirable.

# *Le parfum*

## **TOP NOTES**

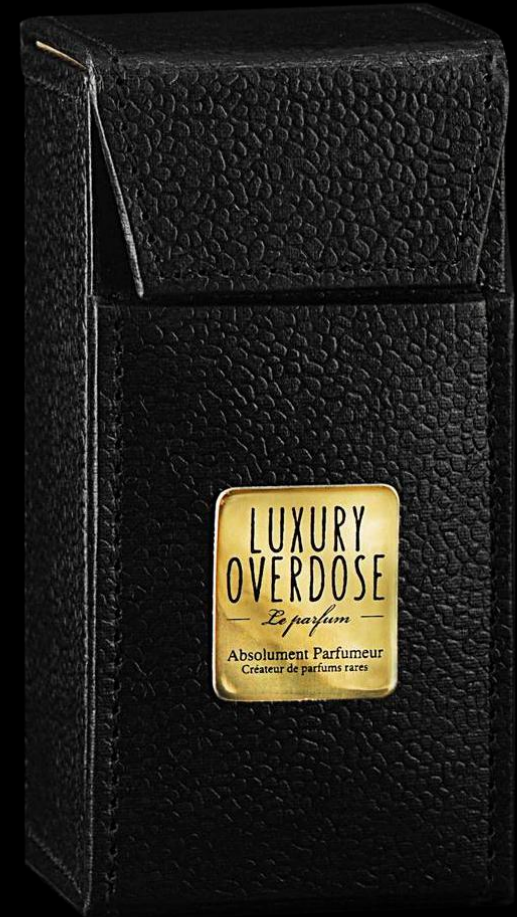
Yellow Mandarin,  
Ivy Leaves, Pink Pepper

## **HEART NOTES**

Orange Blossom,  
Jasmin Sambac,  
Ylang Ylang  
Armoise (ABSINTHE)

## **BOTTOM NOTES**

Patchouly,  
Sandalwood, Cashmerewood,  
Vanilla, Amber, Musk,



*This perfume which has in it the DNA of extravagant luxury, combines oriental and powdered top notes, introducing both chic and fresh notes. The sensual black Bottle with a soft touch has a golden zamac cap, sealing the enchanting, intense and decadent fragrance. In the line of Absinthe, the signature raw material of the house, the formula contains Artemisia, an aphrodisiac plant that belongs to the same family.*



# Le parfum



LUXURY  
OVERDOSE  
— *Le parfum* —

Absolutum Parfumeur  
Créateur de parfums rares

It is in the mystery and purity of the most rare essences that the aura of luxury reaches the sublime.  
Say nothing, to better feel and explore the infinite of the absolute.  
Let yourself be possessed by this exquisite revelation.

[www.luxury-overdose.absolument.net](http://www.luxury-overdose.absolument.net)

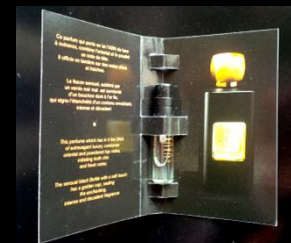
ADVERTISING IMAGE / PLV



LUXURY  
OVERDOSE  
— *Le parfum* —  
Absolutum Parfumeur  
Créateur de parfums rares

Le mystère et la pureté des essences  
que le véritable luxe se subliment  
mieux ressentir et explorer le  
posséder par cette délicate révélation.

COUNTER DISPLAY AND TESTER



VIAL 2 ML



## **PRESS EVENTS AND INTERNATIONAL EXHIBITIONS**

30th June 2016 Hotel Diana Majestic Milano – Press Event - Hotel Diana Majestic – Sheraton Milano

2<sup>nd</sup> 7 October 2016 – Attending TFWA Cannes Exhibition

20th – 22nd January 2017 - TRANOI Paris – Parfums

31st March to 3rd April 2017 – Exhibiting Esxence 2017 - Milano

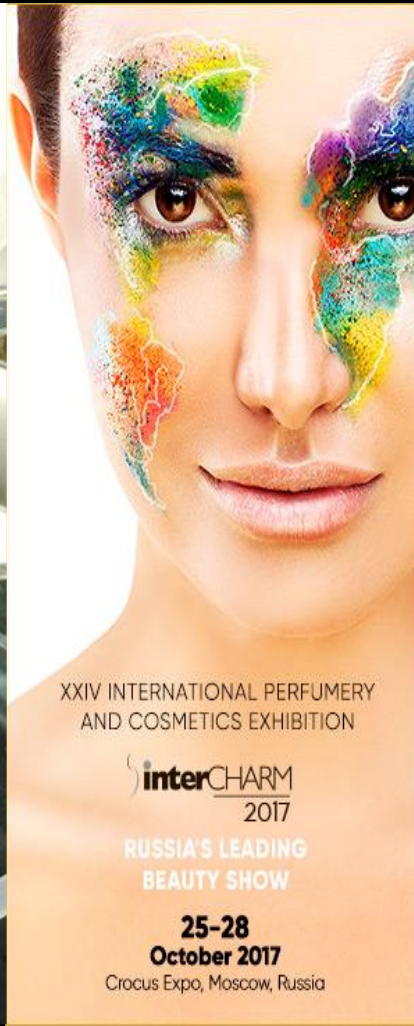
9th September 2017 – Attending Pitti Fragranze 2017

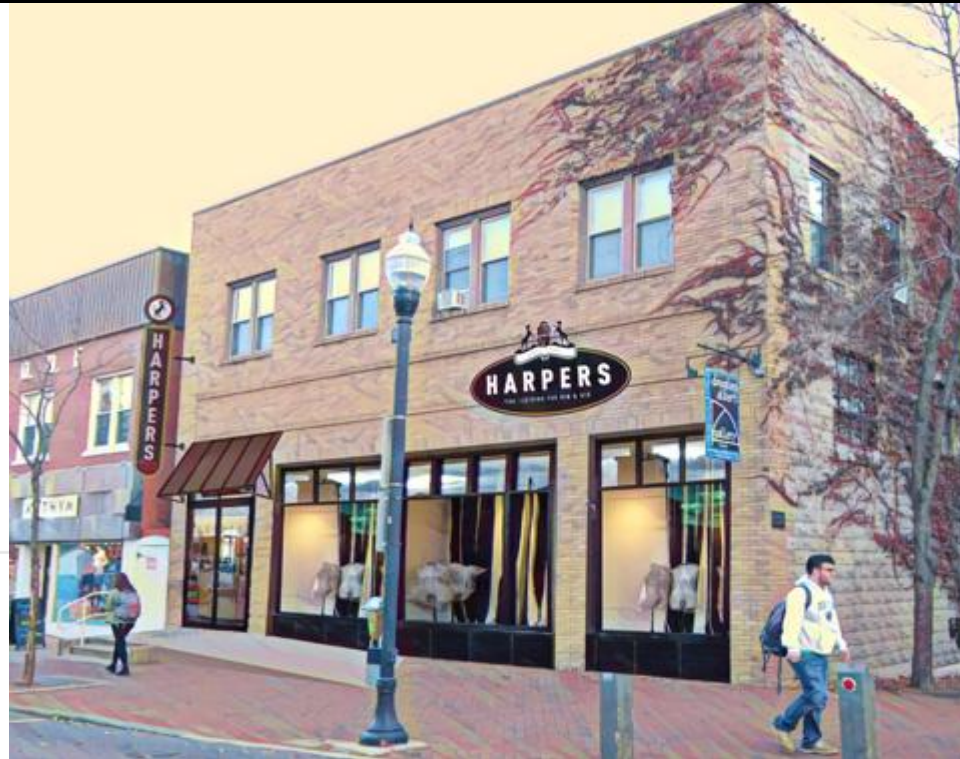
1st – 6th October 2017 -TFWA Cannes Exhibition

25th to 28th October 2017 – Exhibiting at Intercharm Moscow with FRAGRANCE RUSSIA

26th October 2017 – Trunk Show at the HARPERS with ABATON CORPORATION NEW YORK – USA

Next exhibition to come is Esxence Milano from 5th to 8th April 2018 presenting the new fragrance LUXURY OVERDOSE « *Pluie d’Osmanthe* »





OCT  
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TRUNK SHOW at the Harpers  
Public · Hosted by Abaton Top Business Niche and  
Absolument Parfumeur Usa

**ABSOLUMENT PARFUMEUR - ABATON CORPORATION NEW YORK - USA**



## INTERNATIONAL DISTRIBUTION

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